

# InvisiSign

The New Medium for Point-of-Purchase Advertising

InvisiSign® engages shoppers, attracts them within the 3' to 10' range, visually imprints a branding image or message, and then fades away into thin air leaving them focused directly on your product and packaging.

“ InvisiSign draws attention to our new products better than any other merchandising system we have used in the past. It also helps showcase the essence of our brands with unlimited messaging options. We are big fans of this new solution! ”

Stephen Heilman, CEO of Charleston Distilling

Call 773-295-0305 to  
light up your sales  
or visit [invisisign.com](http://invisisign.com)



**Disrupt a shopper's routine and engage her with your brand in the key final seconds before she purchases.**

- Attracts shoppers within the 3'-10' range to the product at shelf
- Lifts sales as demonstrated through various case studies
- Installs effortlessly by affixing to shelves, doors, end caps, or display cases in seconds, or can be free standing
- Activates over 25,000-300,000 times on a set of batteries
- Lasts several months in typical use, self-contained with battery power
- Detects motion to conserve battery



**Developed by FLEx Lighting**

An optical technology company creating lighting solutions for wearable electronics, in conjunction with Design Phase, an award-winning manufacturer of retail displays worldwide.